





PRESS RELEASE

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DKN Sports Special: College Football National Signing Day

The District Knowledge Network presents a special program spotlighting Washington, D.C. area student athletes as they make their public commitments to play football at the collegiate level.

(WASHINGTON, DC) – The District Knowledge Network (DKN) in conjunction with the District of Columbia State Athletic Association (DCSAA) have produced a program special chronicling the road to 2017 National Signing Day for five Washington, DC metro area student athletes.

The sports special spotlights five District-area scholastic football student athletes discussing the college football recruiting process and their public commitments to play football at the collegiate level: Seniors Dillon Clary, wide receiver/defensive back (Roosevelt); Khaleb Coleman, wide receiver (Wilson); Tyree Randolph, running back (Gonzaga); Grant Donaldson, Linebacker (DeMatha Catholic); and Junior Mychale Salahuddin, running back/strong safety (H.D. Woodson).

The DKN Sports special began airing on the DKN Network on National Signing Day, Wednesday, February 1st 2017, and interview segments with the local student athletes can also be viewed now on the DKN's YouTube channel <u>HERE</u>. Chad Ricardo, a FOX Sports on-air personality and producer hosts the program with District resident and former OCTFME intern, Christopher Dunlap as co-host.

"We would like to thank DCSAA for offering this opportunity for five Washington metropolitan area student athletes to tell their story of academic and athletic triumph on the District Knowledge Network," said Angie M. Gates, Director of the Office of Cable Television, Film,

Music and Entertainment. "This DKN Sports Special delivers on Mayor Muriel Bowser's commitment to highlight the District's youth and millennial residents by providing a platform for their voices to be heard and their stories to be told. OCTFME and DKN will continue to build on this program's success and look for more opportunities to provide local youth and millennials an outlet for expression."

The DKN Sports special provides a platform for athletes to discuss the hard work that brought them to this critical point in their athletic and educational careers. During the special the athletes not only reveal their college selections, but also discuss students the collegiate recruiting process and offer advice for the next generation of student athletes.

"This partnership with DKN and OCTFME is a great opportunity that exposes our student athletes on a premium media platform," said Clark Ray, Executive Director, D.C. State Athletic Association. "We look forward to all the future opportunities for our student athletes with the District Knowledge Network."

In addition to this DKN Sport Special program, DKN also produces and broadcasts District high school football games, highlights, with special features from the District of Columbia State Athletic Association (DCSAA). In the future, the DKN Network has plans to expand its sports coverage to include Washington, D.C. metropolitan area boys and girls scholastic basketball games, as well as coverage of a variety of spring and summer sports.

District Knowledge Network

The District Knowledge Network (DKN) is a District government cable channel that educates, informs and empowers District of Columbia youth and adults by presenting instructional, life skills, and educational programming. DKN is a platform that encourages and celebrates student learning and achievement, promotes lifelong learning, and community wellness. 'DKN Sports' is a program on DKN that highlights and spotlights the accomplishments of the scholastic student athletes in the District of Columbia.

District of Columbia State Athletic Association

The mission of the District of Columbia State Athletics Association (DCSAA) is to serve member schools and the maximum number of their student athletes by providing leadership and support for interscholastic athletic programming that will enrich the education experiences of all participants. The DCSAA will preserve and promote the educational significance of interscholastic athletics by providing for fair competition among member schools; promoting sportsmanship and ethical behavior; establishing and enforcing standards of conduct for student athletes, coaches, administrators, officials and spectators; protecting the physical well-being of student athletes and promoting healthy adolescent lifestyles; and promoting participation of female and disabled students on member teams.

About OCTFME:

The District of Columbia Office of Cable Television, Film, Music, and Entertainment is responsible for implementing, managing, and administering programs, initiatives, and services that support media industry economic activity, growth, and employment in the District of Columbia. Washington, D.C.'s instantly recognizable landmarks, diverse neighborhoods, cultural

amenities, and first-class accommodations are just some of the many features that make the nation's capital a venue of choice for media production.

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